

PRESS RELEASE #02 EARTHMEDIC EARTHNURSE



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EarthMedic and EarthNurse Helping the World during the difficult times!

Launching of EarthMedic and EarthNurse on Wednesday July 1st 1:00PM-1:45PM EST / 6:00PM GMT+1

EarthMedic is a Non-governmental Organization (NGO), formulated as the means to tackle the big challenges in planetary health facing us, namely climate change and noncommunicable diseases (NCD's), by Dr. James Hospedales, the former Executive Director of the Caribbean Public Health Agency CARPHA, an Institution of the Caribbean Community. EarthNurse is being co-founded by Maggie Fay, Nurse specialist in England, UK, as a companion NGO.

Dr. Hospedales stated, "Today it's COVID, tomorrow it's Climate change – we need to act now to avoid extreme catastrophe, beyond the damage we have already sustained to lives, livelihoods and the planet, especially in climate vulnerable regions, such as the Caribbean, Africa and Latin America."

EarthNurse Co-founder; Maggie Fay; stated, "We aim to build a home for nurses and doctors and others concerned about the climate and health emergency we face, where we can safely discuss our concerns, make connections and share ideas and resources."

The Soft Launch of EarthMedic and EarthNurse represents an interactive organic growth opportunity for the organizations. It is a chance for potential members and partners to: (a.) Learn about who we are. (b.) Learn about our Planetary Health Goals (PHG's), and (c.) Meet some of EarthMedic's and EarthNurse's Supporters.

In addition, come see the release of Our EarthMedic-EarthNurse Pledge, get a free dance tutorial, and show off your skills in our "Tik-Tok Dance" Challenge on the first Wednesday in July 2020!"

This Soft Launch of EarthMedic and EarthNurse will connect public, private, civil society and academic partners and allow the Organizations to hear from professionals and the public at large who will attend the event!

Health and environment professionals in the Caribbean and elsewhere face the adverse health consequences of climate change more than any others – hotter, drier weather overall, with more Category 5 Hurricanes, which last longer, and inundations of rain. NCDs like heart disease, diabetes, cancer are also symptoms of planetary ill-health as motorized transport, mechanized agriculture and poor-quality food has spawned a sedentary, overweight population, alarmingly; including in children.

EarthMedic and EarthNurse are global in scope, with special focus on climate-vulnerable regions, anchored in Caribbean small island developing states (SIDS), and based in Trinidad and Tobago, and in England, UK.

Join us live online on July 1st at 1 pm via Zoom to learn about us and our planetary health goals.

Feel free to contact us on Whatsapp: +1 (561) 666-8385

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Visit our website: (<https://earthmedic.com>)



Josefina Josepha

Press Secretary

Promoting health of people and planet, together.

Help save our planet earth and our lives!